



August 2011

NTRPDC update

nt
northern tier
regional
planning &
development
commission

SERVING BRADFORD, SULLIVAN, SUSQUEHANNA, TIOGA, AND WYOMING COUNTIES

Second Annual Northern Tier Marcellus Shale Expo



Every available space in Alparon Park was packed with exhibitors and visitors.

The second annual Marcellus Shale Business to Business Expo was held at Alparon Park in Troy on June 25, 2011. This event grew significantly since the first expo held in 2010, with more than 100 additional businesses exhibiting. The expo helped to connect local businesses, service providers, and energy companies to learn about opportunities created by the exploration and development of the Marcellus Shale. Exhibitors, including many local businesses, set up booths in every available space in the park to share their information or demon-

strate their services. Exhibitors and sponsors of the event spanned disciplines from construction, drilling, engineering, excavating, industrial suppliers, and fuel to emergency services and training.

Also this year representatives from Talisman Energy presented seminars during the event for people who wanted to learn how to become a vendor to the major



Dan Stoner of Center Rock Inc. (center) spoke about how the company's drilling equipment was used in the Chilean mine rescue.

gas companies. On Friday, June 24, the public was invited to attend a seminar held at Troy High School to learn more about the industry. Dan Stoner of Center Rock Inc. spoke about how their equipment was used in the Chilean mine rescue and about the future of drilling. John Felmy of the American Petroleum Institute spoke about the impact of Marcellus Shale.

For more information and to download a copy of the directory and view pictures of the event, please visit www.ntmarcellusexpo.com. Next year's expo will be held on Saturday, June 23, 2012.



Representatives of Chesapeake Energy display their sponsorship award in their booth.

Upcoming Meetings

Local Loan Review Committee

kulick@northerntier.org
NTRPDC Conference Room
9:00 a.m.

- September 9
- October 14

RTAC Meeting

baker@northerntier.org
NTRPDC Conference Room
10:00 a.m. - 1:00 p.m.

- September 12
- October 10

Stronger Economies Together Team Meeting

koski@northerntier.org
Riverstone Inn, Wysox
9:00 a.m. - 12:00 p.m.

- September 21

Executive Committee Meeting

kulick@northerntier.org
NTRPDC Conference Room
10:30 a.m.

- September 16

Workforce Investment Board Meeting

thompson@northerntier.org
Northern Tier Conference Room
10:30

- September 28



Loan Program funds helped create or retain 21 jobs in June and July.

Loan Program Activity

Loans totaling \$105,000 closed in June and July.

Two loans were closed in June and July totaling \$105,000. Dana's Diner, LLC, in Lawrenceville received a \$25,000 Revolving Loan Fund loan to help with business acquisition. Bartron-Myer, LLC, in Montrose received an \$80,000 Intermediate Relending Program loan to help finance property renovations. This funding leveraged a total of \$249,500 and helped create and retain 21 jobs. For more information please contact Paulette Potter, Loan Program Manager, by calling 570-265-1510 or e-mailing potter@northerntier.org.

Marcellus Shale Employment Impacts

2,200 new jobs created in the gas industry since 2007.

Marcellus Shale-related industries have added more than 2,200 jobs to the regional economy since the end of 2007. The numbers show that the core industries have gone from practically non-existent to more than 1,400 employees in three years—an increase of more than 1,500 percent—while employment in ancillary industries has more than doubled.

Industry Group	2007 Q4	2010 Q4	Change	% Change
Core	87	1,422	1,335	+1,534.5%
Ancillary	1,728	2,668	940	+54.4%

Source: PA Department of Labor & Industry, Quarterly Census of Employment and Wages



Bradford County participants pose for a picture at Oak Hill Cemetery.

Summer Employment Program

Local youth learned and earned while helping communities.

Area youth were able to earn a paycheck this summer while helping out their communities. Twenty-two young people in the five-county region participated in the Summer Employment program. Although state budget constraints reduced the program size and length this summer, work activities were provided in each county. Projects included painting and restoration at Oak Hill Cemetery in Towanda, landscaping in Dushore Borough, maintenance work at the Susquehanna Free Library and the TREHAB building in Susquehanna, constructing community park benches in Tioga County, and work sites at Interfaith and TREHAB in Tunkhannock. Administered by Bradford County Action in Bradford County and TREHAB in Sullivan, Susquehanna, Tioga and Wyoming counties, the program is funded with Workforce Investment Act and DPW funding. For more information, contact Sherry Felten, Workforce Development Program Manager, at felten@northerntier.org or 570-265-1516.

Students Graduate from Fit 4 Natural Gas Class

Eleven students completed 160 hours of training.

On July 26, 2011, 11 students completed the Fit 4 Natural Gas class by meeting with local employers for a networking session. This provided the students one-on-one time with employers tied to the natural gas industry.

Students participated in 160 hours of training that included Career Coaching and Employment Preparation provided by the local PA Career-Link® and outreach sites. The technical portion of the training was administered by Penn College of Technology and

included OSHA Rough Terrain Forklift, PEC/ Premier Basic Safe-LandUSA, Certified Operations Technician, First Aid and CPR, and Oilfield Heavy Equipment. The students also participated in a rig tour.

Graduates were from throughout the Northern Tier region and endured a rigorous schedule requiring travel and long



Participants in the Fit 4 Natural Gas program work on the classroom portion of their training.

working hours typical of gas industry workers.

In addition to training, participants had one-on-one time with gas industry employers.

"Your Business and Marcellus Shale"

Five-part webinar series offered for local businesses.

A series of Web-based seminars aimed at helping local businesses prosper from natural gas drilling and development will be offered this fall by Penn State Extension's Marcellus Educational Consortium.

"Your Business and Marcellus Shale: Moving Forward 2011" is a five-part program intended to help local businesses understand and take advantage of the opportunities arising from development of the Marcellus Shale.

"Participants will expand their knowledge of the opportunities that exist in the market and learn how to make connections and plan for doing business in this growing

industry," said Jonathan Laughner, extension educator in Beaver County and moderator of the sessions. One session will be held every other week. Each webinar will feature speakers who are experts in the field.

"Our webinar speakers will include natural gas industry representatives, local business people successfully responding to opportunities, financial specialists, and business development representatives," Laughner said. "Anyone interested in learning more about this aspect of the industry is welcome to attend."

Each session will last approximately 75 minutes, from 9 a.m. to 10:15 a.m.

This webinar series is for educational purposes only, Laughner cautioned. No part of the presentations is to be considered legal advice.

"Please consult with your attorney before signing any legal document," he said.

"Where trade and/or company names appear, no discrimination is intended, and no endorsement by Penn State Cooperative Extension is implied."

For more information, contact Carol Loveland, Penn State Extension energy development and special projects coordinator, at 570-433-3040 or by e-mail at cal24@psu.edu.

Webinar Schedule:

- Sept. 13, "Local Business View: Experience in the Northeast"
- Sept. 26, "Industry View: What Does the Industry Look For?"
- Oct. 11, "Local Business View: Experience in the Southwest"
- Oct. 24, "The Process: How Do You Sell Into the Industry?"
- Nov. 8, "The Work Plan: Financial and Planning Suggestions"

<https://meeting.psu.edu/marcellusbiz> to access webinars. Requires a free Friends of Penn State account, which can be obtained at <https://fps.psu.edu>.

Regional Partnership for Economic Performance

PREP to facilitate greater coordination and clearer communication.

Changes are coming in the way the Commonwealth of Pennsylvania delivers its economic development services to the region. In July, the Pennsylvania Department of Community and Economic Development (DCED) released its final program guidelines for the Partnership for Regional Performance (PREP) initiative.

The program initiates a collaborative delivery system of services that have histori-

cally been provided by several core organizations in our region: NTRPDC; the University of Scranton Small Business Development Center; the Northeastern Pennsylvania Industrial Resource Center; and the Industrial Development Organizations in each county, including the Progress Authority, Sullivan County Office of Planning and Community Development, the Tioga County Development Cor-

poration, the Wyoming County Chamber of Commerce, and the Penn State Technical Assistance Program. Under the newly formed PREP program, we are creating a defined partnership to create an integrated service delivery system.

PREP will provide a clearer definition of the state-funded services available to entrepreneurs and existing businesses, and create a coordinated and

performance-based service delivery system. Clients will have one point of contact to access the network and streamline assistance. The partnership is also working on creative initiatives to help meet the evolving needs of our businesses community due to changes brought on by Marcellus Shale exploration and development.



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